

II Hemispheric Seminar on Corporate Social Responsibility and Gender Equality: Creating a Competitive and Inclusive Port Sector



Port Legislation for Social Responsibility: Key factor for Competitiveness

- ▶ Introduction
 - ▶ CSR
 - ▶ Port Legislation
 - ▶ Legislation & CSR in relation to Competitiveness
 - ▶ The Surinamese Perspective
 - ▶ Suriname
 - ▶ SPMC

Corporate Social Responsibility

- ▶ According to the ILO CSR is a way in which enterprises give consideration to the impact of their operations on society and affirm their principles and values both in their own internal methods and processes and in their interaction with other actors.

3 pillars of CSR



Principles of the MNE Declaration

- ▶ Principles for governments:

- ▶ Ratify all the Fundamental Conventions and apply to the greatest extent possible, through their national policies, the principles embodied therein.

- ▶ Principles for enterprises:

- ▶ Obey national laws and respect international standards.

Competitiveness

► Definition:

Ability of a firm or a nation to offer products and services that meet the quality standards of the local and world markets at prices that are competitive and provide adequate returns on the resources employed or consumed in producing them (Business dictionary).

Interest groups

Public

- ▶ economic growth
- ▶ local development in the port area/region
- ▶ efficient port operation
- ▶ attraction of investment and cargo

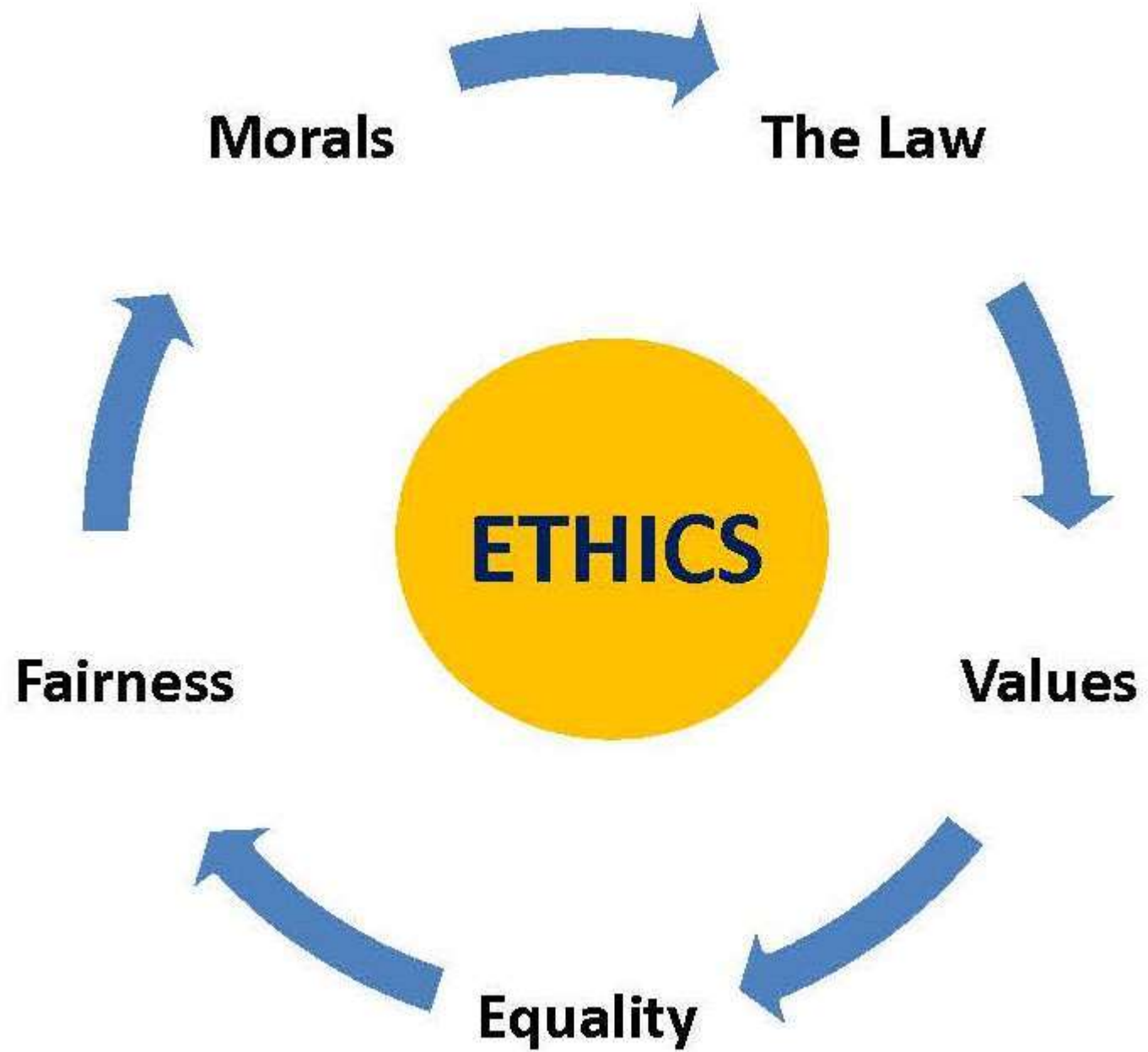
Private

- ▶ usually looks for return on capital
- ▶ moving cargo cheaper, faster, and more dependably in a manner that generates economies of scales, to achieve or increase port competitiveness.

Port Legislation

Laws prevent or deter people from behaving in a manner that negatively affects the quality of life of other people.





Benefits of CSR

Corporate Social Responsibility





Suriname



Suriname

- ▶ Legal framework:
 - ▶ Accession/ ratification of maritime treaties
 - ▶ Legislation with regard to ports: shipping act/ Port Decree
 - ▶ Rules for maintaining order and security in the port
 - ▶ Drafts: Port Law, Marine Pollution Act, Special Econ Zone, Environmental Law
 - ▶ Lease Agreement
- ▶ Government: CSR workshop 24- 25 May 2018
- ▶ Suriname Trade and Industry Association:
 - ▶ CSR Award
 - ▶ Workshop
 - ▶ Roadmap ISO 26000

SPMC

- ▶ Disaster: (2012)
- ▶ Waste Management Plan: 2015
 - ▶ Reefer station
 - ▶ “Green” port
- ▶ Energy Plan: (2017)

Thank You!
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